



上海交通大学
SHANGHAI JIAO TONG UNIVERSITY



上海交大—南加州大学文化创意产业学院
USC-SJTU Institute of Cultural and Creative Industry

DISCOVER CHINESE CULTURE THROUGH CREATIVE DRAMA

11th July-3rd August, 2018 (3 weeks)



ICCI/
CREATIVE
DRAMA

I C C I S U M M E R S C H O O L



This summer program was hands down one of the best experiences I have ever had. It is the place to learn about Chinese art and get a good introduction to Chinese culture and the world's largest art market. I had the time of my life and made connections for my future.
(by Nadav ROITER, graduate of Tge College of Management, from Israel)

The mix of didactic lessons, hands-on practices and on-site visits is both fun and helpful for learners to appreciate oriental art and culture. I find it a privilege to be engaged with professional art masters and creative designers. The fond friendship forged during the course also speaks volumes of the learning environment we have.
(by Siang Boon KOH, postgraduate of Cambridge University, from Malaysia)





PROGRAM OVERVIEW

This summer school program aims to cultivate participants' aesthetic taste and knowledge of classical Chinese art, develop their multi-cultural perspective, and inspire their creativity and ego through an initiative project. The project-oriented courses are a mixture of **theoretical classes**, **hands-on workshops**, **on-site visits**, and are run by professors and experts from universities and the cultural and creative industry.

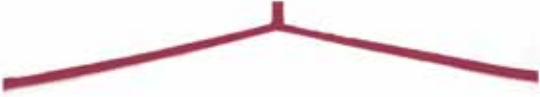
The program is designed to introduce participants to the best Chinese cultural practices by providing a precious opportunity for participants to perform Chinese creative drama, and to develop network of cultural and creative industry contacts in China.



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ABOUT ICCI:

USC-SJTU Institute of Cultural and Creative Industry (ICCI) is jointly established by Shanghai Jiao Tong University (SJTU) and University of Southern California (USC). Up till now, there are two terms of international summer schools successfully held. **ICCI welcomed students from more than 15 countries.**



FEATURES

PARTICIPANTS WILL HAVE THE OPPORTUNITY TO:

<< 1 >>

Explore creative drama, and their own inspiration, using Chinese storytelling, music, dance, theater, and some elements of classical Chinese culture.

<< 2 >>

Develop the new perspectives on values, life, and the world offered by several courses on progressive Chinese culture.

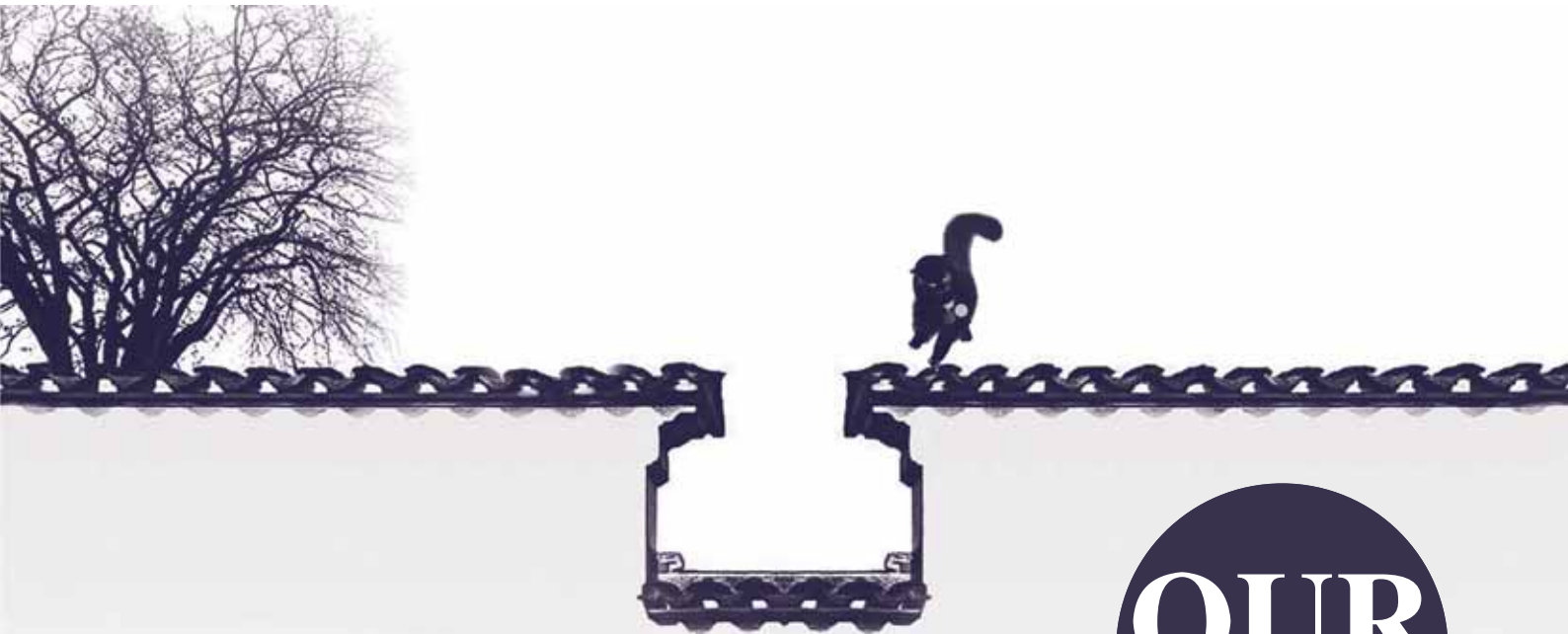
<< 3 >>

Acquire a deep, useful familiarity with Chinese culture and drama by participating in hands-on workshops and rich experimental activities.

<< 4 >>

Receive meaningful feedbacks from renown academics and professionals on a goal-driven dramatic performance.





OUR INSTRUCTORS

Professor ZHOU Bin

(Academic Director)

He is currently professor and doctoral advisor of USC-SJTU Institute of Cultural and Creative Industry, and director at the Institute of International Communication of Chinese Calligraphy Culture.

Since 1993, Professor Zhou has received many awards including the Outstanding Contribution Award for International Communication of Chinese Language and Culture as well as the Calligraphy Art Award. His thesis on calligraphy have won awards in the Global Calligraphy Forum. Professor Zhou is chief editor of the Dictionary of Contemporary and Modern Calligraphers and Calligraphy Evaluation & Appreciation. He is also a co-author of "Calligraphy – A Self-taught Course", "College Calligraphy Course Book and A Brief History of Calligraphy."

As a renowned professor and artist, Professor Zhou Bin is dedicated to international exchange of calligraphy culture and cross-cultural communication, with a mission to break down cultural and language barriers and connect people from different backgrounds around the world through calligraphy, one of the world's long and great artistic traditions. He initiated a calligraphy class in the United Nations Headquarters and was praised by the former UN Secretary-General Ban Ki-moon as a "Master of Calligraphy" and an "Ambassador for Calligraphy".



As an important envoy in international calligraphy education and cross-cultural communication, Professor Zhou has created a great impact with his academic activities to build a bridge of mutual understanding and mutual appreciation.



Ms. LU Wanjun

(Drama Director)

She's The Art director of "First Drama" drama studio; the executive producer of Chinese version of world classic musical "Mamma Mia" and "Cats"; the professor of MBA course in French Academy of Art and Culture Management; the tutor of educational drama of the Beijing Normal University Gaocanxiao project;

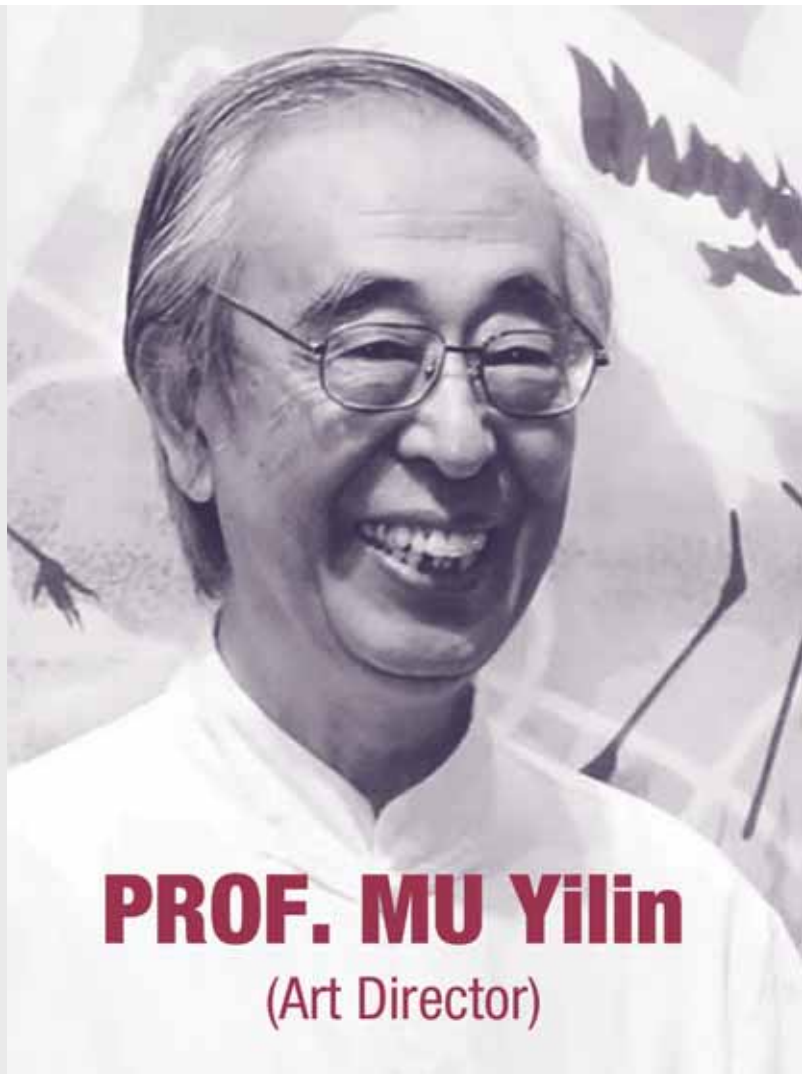
She has long-term focused on the field of theater management, art festival management, the project management of live performances (musical, symphony, opera, dance, drama, concerts, etc.).

GODWIN Kwame Tamakloe

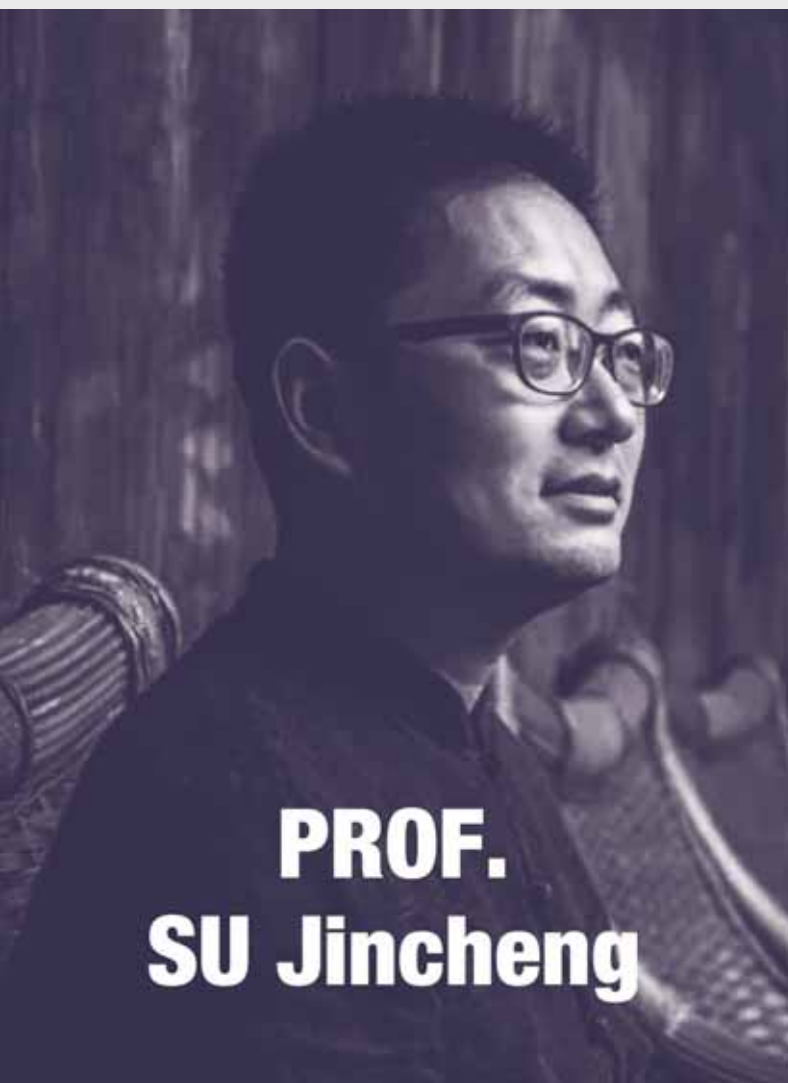
Godwin Kwame Tamakloe has his bachelor's degree in the School of Performing Arts, University of Ghana, Legon and master's degree in the Directing Department, the Central Academy of Drama. He is currently a full-time drama teacher at Beijing New Talent Academy, free-lance theater and film director and a part-time actor for steps drama. He is also Youth Ambassador for ACTIONAID GHANA. In September 2014, he was a performer and also a facilitator for the Morgan Stanley Workshop, responsible for facilitating the workshop.



Prof. MU Yilin (born 1944 in Shanghai), a member of the Chinese Art Association, is the representative inheritor of intangible Cultural heritage like traditional Chinese painting (Bo Painting) , as well as the executive director of the Shanghai Intangible Cultural Heritage Protection Association. His inheritance and research, since 1983, into ancient Chinese Bo Painting created a unique modern Bo Painting art and has made a significant contribution to the renaissance of Chinese painting in the world. His artworks are collected by world-famous dignitaries. Professor Mu also won the first prize of the International Chinese Exhibition held by the Chinese Ministry of Culture, the first prize of the Shanghai Art Exhibition and more.



PROF. MU Yilin
(Art Director)



PROF.
SU Jincheng

Prof. SU is a member of the China National Academy of Sculpture, China Literature and Art Critics Association and the Shanghai Artist Association. He is a master of traditional Chinese painting and calligraphy, as well as a postgraduate supervisor at the College of Fine Arts at the Shanghai University. His art works are exhibited and collected by foreign dignitaries and institutions from China, Japan, Italy and so on. Prof. Su is the dean of Shanghai Huixin Mercy Painting and Calligraphy College. For many years he engaged in public welfare undertakings, and was awarded a placement amongst the 'Shanghai Top 10 volunteers' and a nomination for 'The 100 most beautiful volunteers of China'.



ASSOCIATE PROF. LI Yan

Prof. LI is a national second grade actress. She is also an opera figure teacher (opera figure is a fundamental course containing over 300 different types of traditional Chinese opera. It optimizes an actor's coordination and beauty with the rhythm.) for the Shanghai Theater Academy's Traditional (Chinese) Opera School. Ms. LI is the leader of the opera figure subject, and she has won the National Art Awards several times. She is also the opera figure lecturer at the Chinese University of Hong Kong and many European and American training programs.

Dr. AMARANTIDOU Dimitra

Dr. Amarantidou is a young Confucian scholar. She has a Ph.D in Chinese philosophy from the East China Normal University. She was invited to attend the "Gasification • feel through time: Zhuangzi and Confucianism - ancient and modern change forum second workshop", the first International Youth Confucian Forum and other meetings. Her translation work includes "Chinese philosophy twenty stresses", "contemporary Chinese philosophy research: 1949-2009" etc.



CURRICULUM

CHINESE CULTURE

The culture class takes the classroom teaching and the practice as the main form, supplemented by the art lecture. This module enables students to have a glimpse of the Chinese culture.

1. "AN INTRODUCTION"
2. "THE AESTHETIC ATTRIBUTES IN ANCIENT CHINESE WASH PAINTING"
3. "THE THEME OF HARMONY EMBODIED IN CHINESE CALLIGRAPHY"
4. "CHINESE OPERA FIGURE"

CULTURE EXPERIENCING

By participating various types of cultural and artistic activities, the module helps students to understand thoroughly the Chinese culture. For instance, "woodblock watermark" activity is renowned as the National intangible cultural heritage.

5. VISIT "SILK-SILK TOWN"
6. VISIT "ORIENTAL MUSICAL INSTRUMENT MUSEUM"
7. EXPERIENCE "WOODBLOCK WATERMARK" ACTIVITY

CREATIVE DRAMA

Creative drama is an improvisational, non-editional, process-oriented form of drama. Participants develop their skills and knowledge from classic Chinese stories, poems, biographies, legends and world theatre with the coach of supervisors.

8. "NEW AESTHETIC INTERPRETATION OF SHAKESPEARE'S DRAMA"
9. "CREATIVE DRAMA WORKSHOP"
10. REHEARSAL

EXPECTED ACHIEVEMENTS

1. Graduation Exhibition. Each student will finish at least one Chinese calligraphies, one Chinese ink painting.
2. Creative drama performance. All the students will work together to complete a creative drama performance featured with Chinese cultural elements. We will invite representatives from the industry to watch and comment.

COURSE TIMESTABLE

WEEK 1 / FOUNDAIMENTAL		MON 2018/7/16	TUE 2018/7/17	WED 2018/7/18	THU 2018/7/19	FRI 2018/7/20
A.M.	CHINESE CULTURE: AN INTRODUCTION TO CHINESE PHILOSOPHY	CHINESE CULTURE: THE THEME OF HARMONY EMBODIED IN CHINESE CALLIGRAPHY	CHINESE CULTURE: THE THEME OF HARMONY EMBODIED IN CHINESE CALLIGRAPHY		CREATIVE DRAMA: CHINESE OPERA FIGURE	FREE ACTIVITY
P.M.	CHINESE CULTURE: THE AESTHETIC ATTRIBUTES IN ANCIENT CHINESE WASH PAINTING	CHINESE EXPERIENCE: DIY "WOODBLOCK WATERMARK" ACTIVITY	CHINESE EXPERIENCE: DIY "WOODBLOCK WATERMARK" ACTIVITY		CREATIVE DRAMA: CHINESE OPERA FIGURE	FREE ACTIVITY
EVENING			CHINESE LANGUAGE		CHINESE LANGUAGE	
WEEK 2 / FOUNDAIMENTAL		MON 2018/7/23	TUE 2018/7/24	WED 2018/7/25	THU 2018/7/26	FRI 2018/7/27
A.M.	CREATIVE DRAMA: NEW AESTHETIC INTERPRETATION OF SHAKESPEARE'S DRAMA	CREATIVE DRAMA: CHINESE EXPERIENCE: VISIT "ORIENTAL MUSICAL INSTRUMENT MUSEUM"	CREATIVE DRAMA: CHINESE EXPERIENCE: VISIT "ORIENTAL MUSICAL INSTRUMENT MUSEUM"	CREATIVE DRAMA: CHINESE EXPERIENCE: VISIT "ORIENTAL MUSICAL INSTRUMENT MUSEUM"	CHINESE EXPERIENCE: VISIT "ORIENTAL MUSICAL INSTRUMENT MUSEUM"	FREE ACTIVITY
P.M.	CREATIVE DRAMA: REHEARSAL	CREATIVE DRAMA: REHEARSAL	CREATIVE DRAMA: REHEARSAL	CREATIVE DRAMA: REHEARSAL	CHINESE EXPERIENCE: VISIT "SILK-SILK TOWN"	FREE ACTIVITY
EVENING			CHINESE LANGUAGE		CHINESE LANGUAGE	
WEEK 3 / FOUNDAIMENTAL		MON 2018/7/30	TUE 2018/7/31	WED 2018/8/1	THU 2018/8/2	FRI 2018/8/3
A.M.	CREATIVE DRAMA: REHEARSAL	CREATIVE DRAMA: REHEARSAL	CREATIVE DRAMA: REHEARSAL	CREATIVE DRAMA: REHEARSAL	PERFORMANCE	FREE ACTIVITY
P.M.	CREATIVE DRAMA: REHEARSAL	CREATIVE DRAMA: REHEARSAL	CREATIVE DRAMA: REHEARSAL	CREATIVE DRAMA: REHEARSAL	FAREWELL	FREE ACTIVITY
EVENING			CHINESE LANGUAGE		CHINESE LANGUAGE	

ELIGIBILITY

- A.** Students: overseas, Hong Kong, Macao and Taiwan undergraduate or postgraduate students.
- B.** Students from non-English speaking countries should provide an English language proficiency certificate.
(Either an IELTS no less than 6.0, TOEFL no less than 79 points or TOEIC no less than 800 points. If you are studying a full English taught program, please provide the relevant certificates.)
- C.** **Credit:** 3 Credits
- D.** **Fees:**
 - Application fee: RMB 400(USD 60)
 - Tuition fee: RMB 7500(USD 1130)
 - Total: RMB 7900(USD 1190)
 - Payment deadline: 2018.5.29

APPLICATION PROCESS:

The following items must be uploaded to the online application:

Website: <http://apply.sjtu.edu.cn>

1. Scanned copy of student's passport or ID card. (the passport must be valid for at least 6 months.)
2. ID photo (similar to passport photo)
3. The resume
4. Motivation letter
5. Language proficiency certificate

CONTACT:

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ICCI reserves the right to alterations for courses.